

6-1940

Woman C.P.A. Volume 3, Copy 6, June, 1940

American Woman's Society of Certified Public Accountants

American Society of Women Accountants

Follow this and additional works at: <https://egrove.olemiss.edu/wcpa>



Part of the [Accounting Commons](#), and the [Women's Studies Commons](#)

Recommended Citation

American Woman's Society of Certified Public Accountants and American Society of Women Accountants (1940) "Woman C.P.A. Volume 3, Copy 6, June, 1940," *Woman C.P.A.*: Vol. 3 : Iss. 6 , Article 5.

Available at: <https://egrove.olemiss.edu/wcpa/vol3/iss6/5>

This Article is brought to you for free and open access by the Archival Digital Accounting Collection at eGrove. It has been accepted for inclusion in Woman C.P.A. by an authorized editor of eGrove. For more information, please contact egrove@olemiss.edu.

The Woman C. P. A.

Joint Bi-Monthly Bulletin of
American Woman's Society of Certified Public Accountants and
American Society of Women Accountants

VOLUME 3—COPY 6

JUNE, 1940

This issue of "The Woman C. P. A." is dedicated to the Annual Convention, which will be held September 20-22, with Indianapolis as your hostess city and the Indianapolis Chapter as your hostess Chapter.

PRE-CONVENTION SPECIAL

If you have never been to Indianapolis, the Cross-Roads City of the Nation, prepare for a treat. Situated almost at the center of population of the United States, it is a colorful city with an interesting historical background, one of our most typical American cities.

The home of Booth Tarkington, of William Herschell, and of Meredith Nicholson, the shrine-city of James Whitcomb Riley, beloved poet of the common people, Indianapolis combines in rare fashion a literary and cultural background with thriving modern industries.

The Indianapolis Athletic Club, where you will be comfortably housed during the period of the Annual Convention, stands in the center of one of the most celebrated architectural plazas in this country. Across from the Club is the \$15,000,000 Indiana World War Memorial, which, with parks, occupies five acres. A block away is the historic Second Presbyterian Church, once served by Henry Ward Beecher. Down the street, within eye-view, stands the national headquarters of the American Legion. Facing the Plaza is the Scottish Rite Cathedral, which is a masterpiece of old world design.

The Public Library is conceded to be the finest example of Greek architecture in America. North of the city is Fort Benjamin Harrison, the third ranking military post in the United States. Indianapolis is proud of its Symphony Orchestra, which is recognized as one of the six-

teen major symphony orchestras in the United States.

INTERESTING VISITS SCHEDULED

The Saturday afternoon sightseeing trip is scheduled to take us to the Indianapolis Motor Speedway, the first and greatest automobile race course in the world; the John Herron Art Institute, which houses the largest permanent collection of paintings in the Midwest; the Indiana University Medical Center, which consists of three hospitals, nurses' school, dental school, medical school, and convalescent park, one of the largest medical centers in the world; and then along miles of boulevard system which encircles the city.

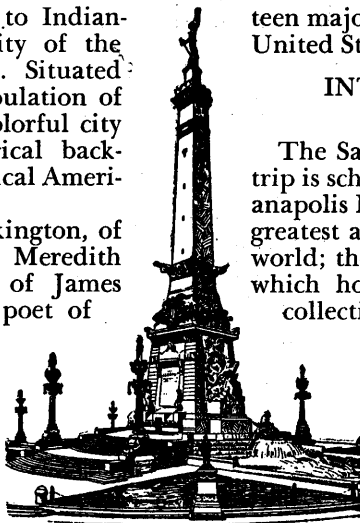
ENJOY INDIANAPOLIS

The Convention schedule is not so crowded with activities that there will be no time to enjoy the pleasant surroundings, and the sights and scenes Indianapolis has to offer.

Come prepared to learn to know better than you have before, the city which is the physical, economic and cultural capital of the great Mid-West.

When you make your last drive around The Circle on your way to your train, you will say good-bye to Miss Indiana, perched atop the Indianapolis Soldiers and Sailors Monument, the most beautiful soldiers' monument in the world, and you will know why Herschell said:

"Ain't God good to Indiana!"



THE WOMAN C. P. A.

Published by
American Woman's Society of Certified Public
Accountants
and
American Society of Women Accountants

EDITORS

ANNA G. FRANCIS
Room 507, 166 West Jackson Boulevard
Chicago, Illinois

EVELYN VICK
123 West North Street
Indianapolis, Indiana

OFFICERS AND DIRECTORS

American Woman's Society of Certified
Public Accountants

President.....Gertrude Priester, C. P. A.
New York City, New York
Vice-President.....Clara R. Stahl, C. P. A.
Chicago, Illinois
Secretary.....Mazie Bryan, C. P. A.
Chicago, Illinois
Treasurer.....Georgia Davis, C. P. A.
Chicago, Illinois

DIRECTORS

Director.....Ida S. Broo, Indianapolis, Indiana
Director.....Ethleen Lasseter, Atlanta, Georgia
Director.....Helen Weil, Milwaukee, Wisconsin

CHAPTERS

Chicago, Illinois, Josephine Kroll, President, 2717
West Potomac Avenue.
New York City, New York, Phyllis O'Hara, 3528
80th Street, Jackson Heights, Long Island.

OFFICERS AND DIRECTORS

American Society of Women Accountants

President.....Ida S. Broo, C. P. A.
Indianapolis, Indiana
First Vice-President.....Clara R. Stahl, C. P. A.
Chicago, Illinois
Second Vice-President.....Alice Aubert
New York City, New York
Treasurer.....Alma Wasmuth
New York City, New York
Secretary.....Evelyn Vick
Indianapolis, Indiana

DIRECTORS

Director.....Gertrude Priester, C. P. A.
New York City, New York
Director.....Hazel Johnson, C. P. A.
Spokane, Washington
Director.....Thelma Houser
Indianapolis, Indiana

CHAPTERS

Indianapolis, Indiana, Elizabeth Cook, President,
Union Trust Bldg.
Chicago, Illinois, Mary C. Gildea, President, 38
South Dearborn Street.
New York City, New York, Rose N. Glenn, Presi-
dent, 6825 Dartmouth Street.
Spokane, Washington, Annamae Farnum, Presi-
dent, Nott-Atwater Company.
Detroit, Michigan, Crystal B. Kilgour, C. P. A.,
President, 904 Michigan Bldg.

"WHY I AM GOING TO THE ANNUAL CONVENTION"

"Yes, I am going to take the time and make the necessary modest investment to attend the Annual Convention at Indianapolis, September 20-22.

"I am going to go because I believe in the American Society of Women Accountants. I know it can become the strong organization which it is entitled to become only if we who are members are willing to make our contribution.

"I am going to go because I want to become better acquainted with the members of our profession from the various chapters that will be represented at the Annual Convention.

"I am going to go because I am looking forward to the Get-Acquainted and Stunt Session, the Buffet Supper, and then the opportunity to settle in small groups and exchange experiences in Chapter work.

"I am going to go because I am ambitious for my Local Chapter to enjoy next year the best of years. I want to gain ideas from other Chapters which we can put to work in our own.

"I am going to go because I know I will enjoy the unusual facilities of the Indianapolis Athletic Club (best food in the world, I've heard!), the quiet bedrooms, the beautiful public rooms, the swimming pool, and the luxurious atmosphere which has made the Indianapolis Athletic Club one of the country's outstanding clubs.

"I am going to go because I feel that attending the Annual Convention is the best investment I can make before starting in upon the heavy year-end work an accountant always is called upon to do."

Personalities You Will Meet at the Annual Convention

Meet MISS GERTRUDE PRIESTER

MEET the President of the American Woman's Society of Certified Public Accountants, Gertrude Priester, C. P. A., of New York City. Miss Priester's career is a striking example of the opportunities to be found in our field. Resolving to be satisfied with nothing less than a top-flight position, Miss Priester attended the evening sessions of New York University, continuing not only until she had secured the degree B. C. S. from New York Univer-

sity but also the C. P. A. designation.

Miss Priester's business experience has been extensive, including real estate accounting, corporate, tax, trust and foreign corporation accounting. At the present time, Miss Priester is Treasurer of the Authors League of America, Inc., and Treasurer of the Dramatists Play Service, Inc. You will be delighted to see her in action at the Convention as President of the A. W. S. C. P. A.

Meet MRS. IDA BROO

AN OUTSTANDING woman accountant who has great ambitions for the future of women in the field of accountancy is Mrs. Ida Broo, President of the American Society of Women Accountants. With rare faithfulness, Mrs. Broo is giving of her time and energy to the development of the Society.

Since 1925 a C. P. A., Mrs. Broo has one distinct honor, namely, the fact that she is the only woman practicing accountant in her own right

in the State of Indiana. Starting her business career as a stenographer, Mrs. Broo has climbed rapidly the ladder of professional success. Her experience includes the position of traveling auditor for a nationally advertised manufacturer, and the executive secretary of the Florida branch of the New York Title and Mortgage Company.

A tireless worker, Mrs. Broo is proving a real tower of strength in the organization of the A. S. W. A.

Meet MISS ETHLEEN LASSETER

WHEN the Program Committee faced the question of the banquet speaker for the Annual Convention, the vote was unanimously cast for Miss Ethleen Lasseter, C. P. A. of Atlanta, Ga. Her subject will be "The Woman of Tomorrow," and those who have heard this brilliant and gifted Southern woman speak need no urge to be present and hear her again.

Miss Lasseter came into accountancy through the bank accounting route, her entire business career having been spent with the First National Bank of Atlanta. Like many of today's successful C. P. A.'s, Miss

Lasseter prepared through the evening school and home study method. She is a graduate of the advanced training courses of the American Institute of Banking, and has been a member of the teaching staff of the Institute.

That her interests are broad is seen in the fact that Miss Lasseter is the author of the Personnel Manual which is used as a text book for bank training classes.

The Program Committee should be congratulated upon being able to secure Miss Lasseter as the banquet speaker.

PROGRAM
OF THE
JOINT ANNUAL MEETING
AMERICAN WOMAN'S SOCIETY OF CERTIFIED PUBLIC
ACCOUNTANTS AND AMERICAN SOCIETY
OF WOMEN ACCOUNTANTS
Indianapolis, Indiana — September 20-22, 1940
Indianapolis Athletic Club

FRIDAY, SEPTEMBER 20

Registration.

7:00 P. M. Get-Acquainted Session.
Stunts by each Chapter.

9:30 P. M. Buffet Supper.
Round table discussions of Committee Activities led by National Chairmen.

SATURDAY, SEPTEMBER 21

9:00 A. M. Breakfast for all.
Meeting of Board of Directors, A. W. S. C. P. A.
Meeting of Board of Directors A. S. W. A.

11:00 A. M. Joint meeting A. W. S. C. P. A. and A. S. W. A.
Reports of Chapter Activities.
Reports of Committees.
Discussion.

1:00 P. M. Luncheon for all.

2:00 P. M. Business session, A. S. W. A.
Introduction of Resolutions.
Action upon Reports and Resolutions.

3:30 P. M. Business session, A. W. S. C. P. A.
Election of Officers.
Sightseeing automobile trip for members of the A. S. W. A., not members of the A. W. S. C. P. A.

7:15 P. M. Banquet.
Guest Speaker, Miss Ethleen Lasseter, C. P. A., Atlanta, Ga.
Subject—The Woman of Tomorrow.
Installation of new Officers, A. W. S. C. P. A.
Introduction of Special Guests.

SUNDAY, SEPTEMBER 22

10:00 A. M. Breakfast for all.
Presentation of Charters to each Chapter, A. S. W. A.
Informal Minute Speeches.
Adjournment of General Session.

11:15 A. M. Board of Directors Meeting, A. S. W. A.

12:00 A. M. Board of Directors Meeting, A. W. S. C. P. A.